

STEVE BRUERE

PRESIDENT

Email: Steve@PeoplesCompany.com
Mobile: 515.222.1347
Office: 515.222.1347

Peoples Company - Clive
12119 Stratford Drive, Suite B
Clive, IA 50325



BIO

Steve Bruere has transformed Peoples Company from a single small-town real estate firm into a national powerhouse with licenses in 24 states and offices in major agricultural markets throughout the country. The company's core businesses — appraisal, land management, an award-winning auction division, and a coast-to-coast brokerage business — are enhanced by cutting-edge initiatives such as DST Farms, a first-of-its-kind farmland DST platform, mAgra, the first US-based blockchain farmland investing platform, PC Ag Tech, which invests in ag-based business incubators and early stage ag technology companies, and Alternative Equity Advisors, which facilitates the acquisition and management of farmland assets. Steve also created Middlebrook Farm. A project of Diligent Development, Middlebrook has enjoyed rave reviews since breaking ground as Iowa's first agrihood. Steve is a national leader in sustainable agriculture and helped launch Leading Harvest, the first comprehensive sustainability standard for US farmland. Each January, he hosts The Land Investment Expo in downtown Des Moines. Steve and his family live in the Greater Des Moines area. He remains involved with his family's farm and grows corn, soybeans, and organic produce under the Middlebrook Organics label.

EDUCATION

University of Northern Iowa, B.A. Marketing, 2003, Cedar Falls, Iowa

PROFESSIONAL AFFILIATIONS

- REALTORS® Land Institute
- Iowa Commercial Real Estate Association
- Iowa Association of REALTORS®
- National Association of REALTORS®
- National Auctioneers Association

BOARDS

- Iowa Chapter of The Nature Conservancy Board of Trustees
- Chair of the Iowa's Soil and Water Future Task Force
- Past President of the Iowa Chapter of the REALTORS® Land Institute
- Executive Committee for Warren County Economic Development Corporation
- Advisory Council for UNI Real Estate Program

AWARDS

- National Auctioneers Association "Auction Marketing Campaign of the Year," 2018, 2019, 2020
- REALTORS® Land Institute Broker of the Year in Auction Land Sales Category, 2019
- Iowa REALTORS® Land Institute 2018 Award for "Most Acres Sold"
- REALTORS® Land Institute APEX Top Twenty Producer Award, 2017
- UNI Heritage Honours Young Alumni Award, 2014
- REALTORS® Land Institute Land Broker of the Year, 2013

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REFERENCES

- Terry Lutz, President, McClure Engineering Co.
- Chris Sackett, Attorney, Brown Winick Law Firm
- Dave Brown, President, IPE 1031 Exchange
- John Frandson, Director, Principal Global Investors
- Bill Hanigan, Attorney, Davis Brown Law Firm