

KALEN LUDWIG

REALTOR®

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Peoples Company - Clive
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BIO

Kalen Ludwig Real Estate Specialists position themselves as Peoples Company's only residential specialists. Kalen specializes in development/lot sales, new construction, listing resale homes for sellers, and assisting buyers. By representing Diligent Development, Kalen is a great resource if you are a builder or an end user looking to secure a single family lot(s) to build on. As a Certified New Construction Sales Professional she represents Ground Breaker Homes (www.GroundBreakerHomes.com) and walks clients through the building process. Listing a home should be easy and affordable and Kalen and TEAM make selling your home just that! She is great at listening to buyers needs and helping them execute a successful purchase. Kalen Ludwig is the expert you need to help your new construction vision become a reality by streamlining the process of selling your current home, finding a lot and building that next home!

Keeping the market place up to date with her quarterly new construction and housing statistics/blog and speaking annually at Peoples Company's Builder and Developer Luncheon are focal points of her business. Sign up for this information at www.KalenLudwig.com!

EDUCATION

After earning a Marketing and Real Estate degree from the University of Northern Iowa, Kalen joined Peoples Company in January 2005. She keeps active on the Executive Board for the Des Moines Home Builders Association, a member of the DMAAR Annual Banquet Committee. Norwalk Chamber member and Chair of the Culture Committee at Peoples Company.

- **University of Northern Iowa**
 - Major: Marketing
 - (Emphasis in Sales and Advertising)
 - Minor: Real Estate

ACCREDITATIONS

- National Association of REALTORS®
- Iowa Association of REALTORS®
- Des Moines Association of REALTORS®

AFFILIATIONS

- Home Builders Association of Greater Des Moines
- Norwalk Chamber
- Indianola Chamber

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TESTIMONIALS

"Kalen was our realtor this past July to help my wife and I find our first home. She did an exceptional job meeting our needs. We explored every option from building to buying new, and fixer uppers. She made the transition into the new home seamless and cannot thank her enough for all her hard work. I would highly recommend Kalen to anyone looking at changing their housing situation. She is very knowledgeable about all areas of real estate. Thanks again Kalen!"

- Addison Z.

"We had a great experience working with Kalen. She kept the line of communication open throughout the whole process of looking for a house, selling our house, and even since moving into our new house. She will treat you with respect and she has a genuinely great personality. I would recommend her to anyone looking for a realtor. She is not just out to make money, but rather, makes your best interest her top priority."

- Justin and Sara W.